



McLeod Cranes is a family business that has earned a strong reputation for reliability and personalised service. McLeod's operate the largest and most modern fleet of cranes in the Bay of Plenty.

The Challenge

McLeod Cranes operates ten cranes and four trucks in Mount Maunganui. Cranes and drivers are dispatched daily to multiple locations often having to respond to ever-changing customer timeframes.

Their dispatch process was under stress: "We were at that point of stress wondering...what have I forgotten, have I dropped the ball this morning? All our vehicles have been GPS tracked for a number of years, but with vWork, with its job step tracking and GPS integration, I was hoping to take our productivity to another level".

"To say I was nervous with taking on a new system is an understatement. But what a surprise, it took one staff training session and everyone was off and running. The following day I saw staff were teaching each other. It was so great to see and very well received."





"It's been an incredible month. To talk about vWork feels like giving away our new secret weapon"

- Scott McLeod

Transformation

"Looking back I can't believe what a transformation vWork is creating. With each day we discover new clever ways of working."

"We can now spend more time connecting with our customers and understanding their needs. This new level of connection is really powerful. The team at vWork have created a tool that has harnessed the potential of a smart phone and given it real business purpose while keeping it simple. For me this is the biggest point I could pass on about vWork - it's so simple".

vWork Benefits

- Internal calls have been almost eliminated
- Everyone is now in the know - we now understand the picture days in advance
- We trained the staff in one session and they were up and running
- The biggest point about vWork - it's so simple

